Behind the GIFs
With Kat Swenski
WEB TOON

CRUEL-MART
Hello!
Um... What exactly do you sell here?
What do you think we sell? The name says it all, friend.

We specialize in supplying cruelty in all its unique forms:
Physical abuse, psychological torment, name-calling, mean pranks, and good ol' fashioned bullying.

CRUEL-MART
Our goal is to offer more forms of pain and sadness than other mainstream retail chains. It's a tall order.
But why would anyone want to pay for that?

Have you forgotten how to live? You were born to experience the full gamut of emotions, friend!
This is a high-quality service I offer!

CRUEL-MART
Now then, would you like a free sample?
Um...
How about a tasty chip?

Oh, yes!! I would LOVE a chip!~♥
Well there's one on that table behind you
Enjoy it... if you can.